It starts with a **WOMAN!**
MISSION
The Junior League of Seattle is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

VISION
Women around the world as catalysts of lasting community change.

COMMITMENT TO DIVERSITY, EQUITY AND INCLUSION
JLS welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations, and communities.
BOARDS OF DIRECTORS

President
Kimberly French

President-Elect
Jordan Louie

Executive Vice President
Mary Jo Kelly

Treasurer
Chrystie Schmelter

Board Secretary
Cierra Purcell

Director-at-Large (2019-2021)
Faith Flugel

Director-at-Large (2019-2021)
Analisa Joos

Director-at-Large (2020-2022)
Sara Allen

Director-at-Large (2020-2022)
Amy Bingell

Director-at-Large (2020-2022)
Karin Zimmer

Communications Director
Lauren Exnicios

Director of Administration (2020-2022)
Mardee Austin

Nominating Director
Lauren Fish

Sustainer Director
Martha Belmont

Assistant to the President
Nicolette “Lette” Lawson

MEMBERSHIP

Members of the Junior League of Seattle are a diverse group of women who have a passion for voluntarism. Many are leaders in our community and wear many hats — as employees, partners, parents, and volunteers.

PROVISIONAL MEMBERS: 92
ACTIVE MEMBERS: 306
SUSTAINER MEMBERS: 780
TOTAL: 1,178

In Spring 2021, the Association of Junior Leagues International awarded the Junior League of Seattle the Membership Recruitment & Engagement Award. The League was recognized for its Provisional Program—which had a 90% retention rate and set Provisionals up for a successful Active career.
PRESIDENT’S LETTER

Unprecedented. There is not a better word to describe our 2020-2021 League year for the Junior League of Seattle (JLS). As JLS approaches its 100th year of service, we continue to fulfill our mission of promoting voluntarism, developing the potential of women, and improving the community through effective action and leadership of trained volunteers.

This past league year has been one of our most challenging to date. Moving our entire organization to a virtual space during a global pandemic was difficult, but also rewarding. Our members were able to connect to women across our membership structure via our virtual Zoom meetings and trainings. It also allowed the League to collaborate with other Junior Leagues across the country – enabling our League to share costs and providing our members more enriching conversations. One of our main goals was for members to feel connected to the community and to each other. The League was able to provide this in a virtual space better than we expected.

Despite this year’s challenges, we have been able to maintain our commitment to supporting our community partners at a time when they needed it most. We were also able to remain committed to providing skilled volunteers to these community partners. Many of our long-standing community programs are in school settings, and as schools remained closed our trained volunteers were able to quickly pivot to plan and implement virtual, take-home, and a few socially distanced in-person community service shifts to meet the needs of our community focus area, youth literacy, as well as the emerging needs of the Greater Seattle community due to COVID-19.

This is a great example of the importance of developing trained volunteers—those who can pivot with the needs of the community and the challenges that come in the way. The Junior League does not only provide community service opportunities, but provides members with the skills necessary to work effectively with our community partners, to lead our own organization, and to serve in leadership roles at other organizations throughout our city.

As you read this Annual Report, I hope it will remind you that while the world might have seemed to stand still this year, the Junior League of Seattle did not. For those of you who have tirelessly committed time and energy to the success of this organization, I thank you. For the many of you who are new, I welcome you to the Junior League of Seattle family where together, we are all catalysts for change.

Yours in Service,

Kimberly French
President, 2020-2021
EXECUTIVE VICE PRESIDENT’S LETTER

Dear friends of the Junior League of Seattle,

I am pleased to share with you the League’s Annual Report highlighting the 2020-2021 League year. This report gives us the opportunity to reflect upon our successful completion of the 2020-2021 League year in an unparalleled time. As you read, the tenacity of our League members shine through community impact while growing their connections and leadership skills.

I feel fortunate to have worked with this amazing team of women as they flipped to the virtual world to offer three unique and successful fundraisers: Catalyst Luncheon, Brunch N Bid, and LunaFest. Each of these teams did an outstanding job finding the correct virtual platform to host the event and executed successful events raising over $65,000 for the League to continue its work.

The Community Wing continued to positively impact youth literacy throughout the Greater Seattle community, ensuring access to books for all kids and all reading levels was essential while schools were virtual. The Junior League of Seattle’s (JLS) took on this challenge with the launch of our first Big Book Drive led by our Literacy committee, collecting over 3,000 books! The Northwest Art program offered their professional development workshop virtually, allowing the team to reach a larger audience. The Done In a Day committee continued the League’s work by offering virtual shifts such as making pediatric masks, running a technology drive, and making 1,000 Mother’s Day baskets for mothers residing in shelters. In April, this team led the first League wide issue-based community impact month centered around Literacy.

Our Membership Wing was busy too! In June 2020, we transitioned from a Diversity, Equity, and Inclusion Task Force to a DEI Committee. This inaugural committee offered educational opportunities for our Members, and evaluated and recommended changes to existing JLS policies. The Training Committee connected members across leagues to offer training to develop leadership skills, self-care and resiliency skills, and virtual connections. In May, JLS launched a new Placement Match Process, an AJLI program to best match our Members with the skills and experiences in their next committee placement.

The members of the Junior League of Seattle rose to the challenge of 2020-2021 year. I hope you enjoy learning about our projects and consider donating to continue the League’s important work.

Thank you,

Mary Jo Kelly
The Training and Advocacy Committees supported the League’s mission of developing members’ potential by delivering over 50 multi-faceted virtual trainings structured to create empowered volunteers and civic leaders. Trainings included: cultural competencies workshops; resiliency in uncertain times; board member roles & responsibilities. In April, members spent the month diving deep into our community focus area of Youth Literacy, with trainings such as an author talk with Chana Ewing and a chat with the The Washington Talking Book & Braille Library.

Members also gained hands-on training through their committee placement. Whether that focus is on marketing, fund development, finance, event planning, or more, the skills developed “on the job” are transferable to other volunteer efforts, as well as members’ professional lives.

The Junior League of Seattle continued to expand its commitment to Diversity, Equity, and Inclusion by establishing its first dedicated DEI committee in the 2020-2021 League year. With the expanded efforts of DEI committee members, JLS tripled the number of trainings, including collaborative educational opportunities with other Leagues such as Portland and Phoenix. Additionally, a monthly member e-blast was established to create a space to educate members around DEI hot topics, as well as industry standards such as inclusive calendars and inclusivity considerations for virtual events.

In addition to training our members, JLS received an AJLI Accelerator Grant to amplify our community based work. Through this, JLS hosted two DEI trainings, inviting the community and our non-profit partners to participate for free. To round out the year, JLS added a DEI Director to the board to continue the focused work that JLS is committed to for our members and our community.
COMMUNITY

The Junior League of Seattle year begins each June 1st, and as the 2020-2021 League year began the world was in the midst of the COVID-19 pandemic. Our signature community programs were put on hold while we jumped in to assist our community partners during their greatest time of need. While it might have seemed like the world was on hold during 2020 and the first half of 2021, the League was not. The League and its members are known for being effective and efficient volunteers and that did not change.
Northwest Art Project

In 2020, Northwest Art Project celebrated 60 years of bringing arts learning directly to the classroom through traveling art exhibits and training for educators and PTSA docents. The League houses 89 art pieces from regional artists divided into seven exhibits that travel throughout King County schools during a normal school year.

Due to COVID-19 and classes moving to a virtual setting this year—the collection spent the year in storage. During this time the League worked to create a website which will house the entire collection online with free teaching resources, coloring pages, and docent art videos. League members spent this past year volunteering their time to create content for this website, which will allow for students and teachers across the state and country to access our unique arts learning curriculum.

Since its inception, the NW Art Project has reached...

MORE THAN 325,000
King County students

This year:

27 hours
of accredited virtual professional development training to 36 educators

101 students
at Rosehill Elementary School received art kits created by the League
SEPTEMBER NATIONAL LITERACY MONTH

Thirty days of literacy focused social media content to educate JLS members and our community about Literacy as our focus area and to celebrate the launch of the 2020 BIG BOOK DRIVE. [pg.13]

Literacy /ˈlɪdərəsē/  
An on-going cognitive process that begins at birth. It involved the integration of listening, speaking, reading, writing and critical thinking. Literacy also includes the knowledge that enables the speaker, writer or reader to recognize and use language appropriate to a situation in an increasingly complex literate environment. Active literacy allows people to think, create, question, solve problems and reflect in order to participate effectively in democratic, multicultural society. — Washington State Comprehensive Literacy Plan

“Children who are read to learn two things: first, that reading is worthwhile, and second, that they are worthwhile.” — Laura Bush

LITERACY IMPACT MONTH LIKES INSTAGRAM BY CATEGORY

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<td>COMMUNITY PARTNERS</td>
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<td>BIG BOOK DRIVE</td>
<td>82</td>
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<tr>
<td>INTRO/WRAP UP</td>
<td>81</td>
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</tbody>
</table>

Most liked post!

650+ likes on National Literacy Month Instagram posts

90 shares of National Literacy Month Instagram posts
“Reading is the gateway skill that makes all other learning possible.”

— President Barack Obama
IT STARTS WITH A WOMAN
3,200+ books donated by community members for the 2020 Big Book Drive

$20,640 estimated value of childrens & young adult books donated for the Big Book Drive

$6,810 estimated value of adult books donated for the Big Book Drive

“Any book that helps a child to form a habit of reading, to make reading one of his deep and continuing needs, is good for him.”
— Maya Angelou
FUNDRAISING EVENTS

In light of COVID-19, the Junior League of Seattle moved all events to a virtual format for the 2020-2021 League year and postponed the beloved Touch-A-Truck to 2022.

The League tested out a virtual auction, Brunch N’ Bid, which raised over $38,000 for the League. The League also held LunaFest, a virtual film festival made by women for women, in the Spring raising over $4,000 for the League.

Catalyst Luncheon

The Junior League of Seattle kicked off the year with its first ever virtual fundraiser— the 5th Annual Catalyst Luncheon. The event honors both the League’s Community Touchstone Award recipient and the Dorothy Stimson Bullitt Award recipient.

The Community Touchstone Award celebrates an organization which brings innovative ideas forward and shares a passion for their championed causes - contributing to a stronger community by meeting the needs of others in unique, inclusive, and transformational ways.

The recipient of the 2020 Community Touchstone Award is Seattle CityClub, which was started by eight Junior League of Seattle women, including past JLS Presidents, Colleen Willoughby and Sue Lile Hunter, as a way to provide a nonpartisan forum for ideas and debate.

For decades, Maria has served as a catalyst for action and support of the arts community in Seattle and provided leadership for women in our community who are passionate about making an impact. With a passion for volunteering, Maria’s first love was the Junior League of Seattle, which she joined in 1989 and where she served as President 2001-2002. Her extensive community involvement has focused on the arts. She is currently the Treasurer of the Pacific Northwest Ballet Board, Vice President of the Pilchuck Glass School Board and chair of its 50th Anniversary Committee, a Trustee of the MOHAI Board, an advisory board member of Seattle Shakespeare Company and member of its Capital Campaign Cabinet, and Treasurer of the board of Neural Education. Additionally, Maria was a founding member of the ArtsFund Associates Board, and PNB Stars.

Professionally, Maria has been a Director with Vulcan Real Estate since 2003 and leads the financing activities for Paul Allen’s real estate investment portfolio as well as providing real estate support for the Allen Institute, MoPOP, and other affiliates.

In 1989, the Junior League of Seattle created the Dorothy Stimson Community Service award to recognize outstanding achievement in community service. The recipient of the 2019 Dorothy Stimson Bullitt Community Service Award is Maria Mackey.
Thank you to our Sponsors:

Catalyst Luncheon
- Emerald City Engineers

LunaFest
- Brooks Vale Design
- Medtronic

Trivia Night
- Swanson Nursery
- Inspire Business LawGroup
- Kyle Albert Kyukendall
- Evolution Innovations

The virtual event raised over $25,000 for the Junior League of Seattle.
## FINANCES

### INCOME

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<th>Source</th>
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### EXPENSES

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<td><strong>Total</strong></td>
<td><strong>$382,281</strong></td>
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DONATIONS

Legacy Circle
Members & Friends of JLS who have generously designated a gift to the League as part of their estate planning efforts.

Anonymous
Alexis Phelps
Cathi Hatch
Cindy Freimuth
Corinne Cowan
Dorothy Stimson Bullitt
Doug & Janet True
Elizabeth Curtiss
Evelyn Zabo
Glenn and Marcia Harrington
Herta K. Zahn
Lisa Mar & Carl Wilkinson
Lori Jay Roozen
Lorna Kneeland
Lucas and Jenn Forschler
Matthew and Jessica Schneller
Megan L. Isenhower
Natalie Bowman
Nicholas and Caitlin Echelbarger
Patricia B. Hanschen
Rebecca L. Johnston
Rebecca Wilson
Tricia Thompson
Tricia & Kent Mettler Tiano

Annual Campaign
The Junior League of Seattle gratefully acknowledges donors who contributed to the financial health of the League.

$25,000+
Marcia Zech

$1,000 - $4999
Anonymous
Association of Junior Leagues, International, Inc.
Coldwell, Banker, Danforth
Betty Freeman
Kemper Freeman Foundation
Maria Mackey
Starbucks Coffee Company
Sheila Wyckoff-Dickey

$501 - $999
Bristol-Meyers Squibb Foundation
Covington Cellars
Illinois Tools Works Inc.
Lisa Hess

$251 - $500
Jana Anderson
Kate and Randy Family Charitable Fund
Micki Flowers
Kimberly French
Ashley Elizabeth Hauser
Mary Herche
Laura Karaica
Nicole Kupchik
Diane McDonald
Jo-Anne Shanahan

$100 - $250
Arboretum Dermatology
Aglient Technologies
Sarah Altemus
Susan Amato
Michelle Ament
Bonnie Anderson
Nicole Angus
Maria Ball
Dawn Bangert
Elizabeth Barcott
Valerie Baron
Patricia Barrier
Angela Battazzo
Kaycee Bennett
Maureen Benoliel
Amy Bingell
Catherine Bolich
Teresa Brabant
Julia Brackett
Megan Brady
Madeline Breskin
Susan Brotman
Veronica Brown
Kimberly Callahan
Chris Carpenter
Christin Carpenter
Cristin Cavanaugh
George Cox
Mary Crawford
Nikki Dalgarn
Shelby Damiani
Becky Davidson
Julia De Simone
Audrey Demaree
Kathryn Dittamore
Waverly Dolaman
Maggie Dumich
Trinh Duong
Jenna Durney Schlein
Shelbie Ebert
Emily Eckert
Lauren Exnicios
Marlene Fallquist
Lauren Fish
Faith Flugel
Cynthia Forrest
Amy Fortier
Amanda France
Cameron Frantz
Nancy Franz
Cynthia Freimuth
Lindsey Friessnig
Kelsey Ganes
Wendy Gao
Jennifer Garrels
Jennifer Geiger
Kaleigh Gerlich
Alex Gibson
Natalie Gramlich
Kristen Gutierrez
Ann Hanson
Alison Hart
Cath Hatch
Kayce Hawkins
Paige Hazzan
Amy Helsel
Ava Herman
Jillian Hermes
Joan Hibbs
Tara Hill
Judith Holder
Stephanie Howe
Samantha Huckabee
Anne Hulett
Nicole Iaci
Marli Iverson
Callahan Jacobs
Carol Jaffe
Nicole Jansen
Shoumi Jeyarajah
Ciara Jordan
Cherry Junn
Pamela Kaiser
Nicola Kaye
Holly Kieling
Lorna Kneeland
Nicole Kupchik
Amy Labossiere
Valerie Lanterman
Nicollette Lawson
Elizabeth Lepere
Rebecca Littlefield
Jordan Louie
Elizabeth Lovoi
Morgan Maddox
Yelena Martin
Tara Mayer
Meredith McClurg
Sarah McGarvey
Lacey McLean
Madeline McNamara
Susan Mecklenburg
Chelsea Miller
Christine Miller
Rosanna Moon
Nicole Mungo
Jan Need
Barbi Nelp
Alexandra Nienhuis
Liz Nixon
Katherine Owens
Andrea Palmer
Samantha Parent
Nancy Peng
Elise Peyroux
Emiko Phillips
Christina Postlewait
Whitlee Preim-Siddon
Jane Pryjmak-D’Ambra
Cierra Purcell
Marcia Rahman
Jackie Ramirez
Kathleen Randall
Jessie Marie Reece
Tiffany Richardson
Rachel Roberts
Tess Roche
Jean Rolfe
Eleanor Roser
Megan Rosseter
Kathryn Saini
Emily Samuelson
Chrystie Schmelter
Michelle Schoonover
Kelly Sharbo
Richard Siemer
Jennifer Siems
Karina Sirotta
Jaclyn Siska
Hannah Smith
Amanda Standley
Olivia Summerhill
Katie Sweeney
Carolina Thomas
Jennifer Thompson
Sue Tong
Kirsten Turner
Anusha Vedire
Tina Vincent
Emily Weed
Annemarie Wegley
Amanda Welch
C. Virginia Whiteman
Colleen Willoughby
Deborah Wilson
Lauren Winer
Megan Wolfe
Ashley Woller
Christa Wood
Deehan Wyman