



**MISSION:**

The Junior League of Seattle is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

**DIVERSITY & INCLUSION STATEMENT:**

The Junior League welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations, and communities.

**LEAGUE-WIDE STRATEGIC INITIATIVES FOR A HEALTHY JLS**



**CENTENNIAL CELEBRATION & THE NEXT 100 YEARS**

JLS will develop a structure for long-term strategic planning with a focus on Diversity, Equity and Inclusion, using the Centennial Celebration as a springboard to bolster the JLS brand in King County.



**STRENGTHEN RELATIONSHIPS**

JLS will nourish member-to-member connections and strengthen relationships with community partners to increase positive community impact.



**MODERNIZE AND STANDARDIZE INFRASTRUCTURE**

JLS will invest the time and effort to modernize our membership programming (curriculum) and standardize our processes, procedures, data collection, and fundraising assets. The intended outcome is better feedback and communication capabilities, increased efficiencies, and improved knowledge retention.



**BUILD ORGANIZATIONAL STABILITY & SUSTAINABILITY**

JLS will focus on brand awareness to increase visibility within the community and foster sustainability. In addition, the League will build varied revenue streams to ensure we can operate in a fiscally balanced manner.



**DEVELOP VOLUNTEERS AND FUTURE CIVIC LEADERS**

JLS will evolve our training model with a lens on Diversity, Equity, and Inclusion, to develop volunteers with confidence and the skill set to become future civic leaders. This includes collaborating with community partners and other Junior Leagues.

